

FIG 9.2

✓	<p>Checklist for developing Web sites</p> <p>Based on Yahoo!ligan's 4 A's: Accessible, Accurate, Appropriate, and Appealing</p>
Is the site accessible?	
	Does it load quickly? (If not, cut down on the size or number of graphics)
	Can visitors find their way around easily? (If not, make navigation buttons or links more prominent)
	Do all the links work? (If not, replace them with new ones)
	Is a webspinner email address included? (If not, add one at the bottom of the opening screen)
	If users need plug-ins (e.g., Flash, QuickTime), are links to the download sites readily available?
Is the site accurate?	
	Can visitors tell who is responsible for the information? (If not, be sure there is a statement identifying this site as student-generated)
	Can visitors easily identify the educational affiliation of the site? (If not, include a link to your school's main page)
	Are sources of information identified and cited properly? (If not, check an MLA style manual for help)
Is the site appropriate?	
	Is the site appropriate for its intended audience? (If not, reconsider word choice and design)
Is the site appealing?	
	Are layout and design pleasing? (If not, reconsider color and graphics)
	Is text on the screen easy to read? (If not, increase point size and switch to a sans serif font)